

G. VIKRAM -



Degree	University
BE	Bharathiar University
MBA	Bharathidasan University
Ph.D	Karunya University

Experience

- Professional - 17 years
- Academic - 06 years

Specializations

- Operations & Systems Management
- Analytics

Dr. Vikram is an accomplished Associate Professor in the School of Management at Karunya University. With a Ph.D. in Management Sciences and industry experiences; he brings a wealth of knowledge and expertise to his field.

As a dedicated educator, Dr. Vikram has a proven track record of excellence in teaching. He is highly regarded by his students for his engaging teaching style and ability to make complex concepts simple and accessible. He stays updated with recent trends to enhance their teaching and provide valuable insights to students. Dr. Vikram is also actively involved in mentoring graduate students and supervising research projects.

Dr. Vikram demonstrates enthusiasm for teaching and exhibits commitment to contribute to the field of Management Sciences through research. He's passionate to shape the minds of future Managers providing valuable management principles and thought behavior.

Dr. G. VIKRAM - Associate Professor – Karunya School of Management

Courses Taught	Research Interests
<ul style="list-style-type: none">• Production & Operations Management• Logistics• Supply chain management & Analytics• Statistics for Business Managers• Total Quality Management• Analytics for Managers• Data Visualization Tools• Data Analysis & AI Tools	<ul style="list-style-type: none">• Business Analytics using AI ML• Use of technology in Industry for Operational Efficiency• Improve Operational Efficiency using AI/ML in production management• GenerativeAI• Sustainability & Green Logistics• Retention & Personalized Marketing• AI in Marketing

Certifications

- Toyota Production systems [NPTEL]
- Business Analytics & Text Mining Modeling Using R [NPTEL]
- Mastering the Integrated Program Management by Stanford Advanced Project Management Institution
- “Agile Certified Scrum Master” by Scrum Alliance
- AWS Certified Cloud Practitioner [Udemy]

Research Publications

- **Publication in Scopus / Reputed journals – 11**
- **Book Chapters Published - 2**